

Organ at 9, 11, 11:55 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER:
Fair

"Every One Treated Squarely, Not as a Favor, But as a Right"

Philip Carteret, the First Governor of New Jersey, in 1664 landed at Elizabethtown—and came ashore with a hoe on his shoulder, showing his intention to go to work among the people.

The activities and suggestions of public improvements while he was Governor by the now Senator Edge, of New Jersey, recall Governor Carteret's noticeable spirit.

What a crippling handicap of a strait-jacket politics stitches upon a Governor or Mayor who simply pays the price of his election by surrendering his individuality and duty to a handful of his electors, according to contract!

We take great pride and satisfaction in having organized and built up from the bottom a business which upon honor and agreement binds us to protect every one from every species of fraud and the mistakes common to all human beings and also to see that every one is treated squarely, not as a favor, but as a right.

[Signed] *John Wanamaker*

Nov. 10, 1919.

Such Dresses as a Debutante Would Love to Wear to a Dance—

or an afternoon reception, or a coming-out tea, or a dinner party, are the ones you will see hanging in the glass, dustproof cases in the Young Women's Salons. Usually there is just one dress of each kind, so that you'll not see yourself again at the party!

There are the fluffiest of nets in delicate colors or black, there are shimmering taffetas and the softest and loveliest of satins, there are gorgeous embroidered brocades and embroidered silks, and they come in every shade that is fashionable and likely to be asked for this winter.

As to styles, they were selected for all types of girls—but with one object—to make the girl who wears them look her prettiest!

\$45 to \$158.50—14 to 20 year sizes.
(Second Floor, Chestnut)

These \$27.50 Serge Dresses for Young Women Are All Unusually Good for the Price

The styles are new and smart.

The dresses are in the fashionable dark blue.

The serge is of good quality, and all wool.

The dresses are in braided and embroidered styles, some have tunics, and all have new necks and sleeves and bodices.

You'd expect to see them wearing more expensive price tags—but the price is \$27.50.

14 to 20 year sizes.
(Second Floor, Chestnut)

The Finest Corsets—Parisiennes

So fine, in fact, that they are almost as much works of art as a piece of lovely real lace is.

One evening corset of pink satin is a girly top style, with elastic in the skirt, and it costs \$25.

Another evening corset is cut without any back at all and a topless front; it is of soft tulle, with a fall of lace all round the bottom, and is striped with satin. This is \$28.

A topless of silk tulle is tightly boned, and has unique trimming of net, filet lace, and blue embroidery, \$35.

A handsome silk broche, white and heavy, is trimmed with pleated net, \$38.

A pink broche for a very tall woman has a very long skirt with wide elastic gapes in front, and rather heavy boning, \$22.

(Third Floor, Chestnut)

Women's Fur-Collared Coats at \$47.50 and \$50

Two styles, each of wool velour, each lined with peau de cygne and interlined; each to be had in brown, navy, black, green and taupe.

The style at \$47.50 has a belted panel back, and collar of nearzeal or dyed coney.

That at \$50 has a fitted kimono sleeve, a slightly flaring skirt, and stitched down tabs on the coat's back. The collar is of the same fur.

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(First Floor, Central)

Women's Everyday High Shoes, Price \$14

Four styles which we reckon especially attractive may be had just now in the Exclusive Little Shoe Shop.

One is an all-tan Russia lace shoe with straight tips and perforations, and 1 1/2-inch leather Cuban heels.

The second is the same in every detail, except that it is made of dull black leather.

The third has black cloth top, buttoned, with patent leather whole foxing, no tip and 1 1/2-inch leather Cuban heels.

The fourth is like the above, but of dull leather.

Price of each, \$14.

(First Floor, Market and Juniper)

50 More Plaid Skirts at \$13.50 Each

You can just imagine how fast they go out with so many women wanting plaid skirts now to wear under coats, and especially the new short sports coats that show so much of the skirts.

In blue-and-black, blue-and-brown, brown-and-green, blue-and-green and others. The fronts are plain except for two sports pockets, the backs are gathered and there is a buttoned-on belt with two large buttons.

(First Floor, Central)

WOMEN'S Cozy Bathrobes

Bathrobes that discount the chill of a room on a Winter's morning.

All-wool blanket plaids in rose and brown (block effect) satin trimmed, and boasting pockets as well as girdles, \$20.

The same material in blue-and-white and gray-and-white, with sailor collars and cord trimmings, \$18.

Eiderdown robes, lavender and pink, \$10.

Striped eiderdowns, pink, blue and gray, \$8.75.

Flowered blanket robes, \$10.75.

Ever so many other styles in the Wrapper Store.

(Third Floor, Central)



150 Charming Velveteen Gowns to Go at \$47.50 Each

Some newly arrived; some reduced out of our own stocks to match them.

Early in the season they sold for \$15 and \$20 more. But this isn't the chief thing to remember about them—the chief thing to remember is that they are of uncommonly good quality, and beautiful color. Also that this is exactly the weather in which to wear them.

They include embroidered, tailored, fringed and braided styles, and colors are navy, plum, maroon, green, gray, taupe, brown and black.

Sizes 34 to 42 in the lot.
(First Floor, Central)

STRINGS of beads from the East are having a wonderful vogue just now, and the Oriental Store has a varied collection of them. The beads are all graduated and include imitation jade, carnelian, sapphire, crystal and clouded amber, at \$1.65 a string; also white bone beads variously decorated at \$2.25 to \$3.50 a string.

(Fourth Floor, Chestnut)

BEAUTIFUL Handbags of Velvet

Both chiffon and moire velvets are used in these bags, and they are of unusually fine quality. There are black, navy, brown and taupe to choose from.

Some of the bags have shell finish or fancy celluloid frames, and others have metal frames, either pierced or embossed. Linings are fine silks in dainty light colors.

Price \$12.50.
(Main Floor, Chestnut)

REGARDING Georgette Waists

Some of the prettiest styles yet are here, for instance—

A model with narrow real filet for decoration; price \$12.

Another with imitation Venise lace; price \$13.50.

A third, whose front panel has tiny tucks, at \$7.50.

And some other models with pleated frills, at \$6.85.

Any of these waists may be had in flesh pink as well as white.

We might mention at the same time a wash satin waist of beautiful quality—white, with high-look collar, fine hemstitching and a very little embroidery, price \$21.

(Third Floor, Central)

DISTINGUISHED Black Wool Fabrics for Suits and Coats

Above all others, black materials should be as handsome as possible. They always show their quality more than any other kind.

These are the finest and most beautiful black all-wool suitings and coatings that this season has produced and there is a surprising variety of weaves, nearly all, however, are of the deep pile sort.

Velours, zibeline, bolivia, kitten's ear cloth, tricotine, unfinished worsted, herring bone and chevot, 54 inches wide, \$5 to \$10 a yard.

(First Floor, Chestnut)

GRAND PRIX, PARIS, 1900



A Fine New Shipment of Reynier Gloves

They are all Reyniers, those finest of fine French gloves, and are made just for us, and come direct to Wanamaker's from Grenoble, France.

These gloves, all for women, are in the new Winter styles, and colorings.

At \$3.50 a pair are fine suede gloves in gray, with three clasps, overseam sewn; or kid gloves, overseam sewn, in black, white and black with white embroidery. 3 clasps.

At \$3.75 a pair are 2-clasp kid gloves, pique sewn, in black, black with white, white, or white with black, also plain white kid gloves, with two pearl buttons and spearpoint embroidery.

Also at \$3.75 a pair are washable kid gloves, with two pearl buttons for fastening.

And at \$4.50 a pair are the famous Reynier chevrettes, in tan or black, with Paris point or spearpoint embroidery.

(Main Floor, Central)

NEW Bathrobes for the Children

Eiderdown bathrobes, in pretty pinks and blues, are \$4.50 to \$7.50.

Cozy, warm blanket bathrobes in Copenhagen blue and gray effects are \$3 to \$7.50.

Silky looking corduroys, in the loveliest blue shades, and in pretty pinks, are \$5.50 to \$11.50.

These robes are in 2 to 16 year sizes—and those in 2 to 6 year sizes have little boots to match, which are included with the robes.

(Third Floor, Chestnut)

WOMEN'S Large Undermuslins

A particularly good collection of Winter styles at this present moment—garments made of muslin, cambric and nainsook.

Nightgowns with high necks—these are usually tucked or embroidered trimmed—\$2.50 to \$9.50; with low necks, \$2.50 to \$5.

Long petticoats, \$2 to \$4.75. Short petticoats, \$1.50 to \$2.50. Drawers, \$1.50 to \$3.75.

(Main Floor, Central)

Certain Clocks Well Know Christmas Is Coming

So many people start in about this time to choose them for gifts.

Among all the clocks that are usually given, none are greater favorites than mahogany mantel clocks with Westminster chimes. The cases are solid mahogany in Gothic, Doric and Colonial styles. They have eight-day movements, the best American made, and the prices go from \$50 to \$80.

(Jewelry Store, Chestnut and Thirteenth)

MANICURE Sets in Compact Little Cases Are Ready for Holiday Gifts

These attractive little cases, many of which roll into quite small packages, make the handiest kind of arrangement for manicure sets. Some of the cases are of suede, some of leather, but all are daintily lined with rich silks or satins.

Some of the sets are of imitation ivory, some of lustrous pretty mother-of-pearl. And you may choose sets with from five to twelve pieces, just as you wish.

Prices start at \$3.50 for a neat little case with five pieces, and go on up to \$6.50 for quite a beauty, which has twelve pieces.

(Main Floor, Chestnut)



Now that the new French boxes are here, people who like to send gifts of sweets and put them up in the most attractive fashion will find these dainty boxes just what they'd like for the purpose. The French boxes are \$3 to \$10 each.

And if she is a caramel lover, just fill the box with Camee caramels—they are perfectly delicious and are fresh every day. \$1 a pound.

Camee chocolates include the most delectable flavors of creams and jellies, as well as nuts and fruits. \$1.50 a pound.
(Main Floor, Chestnut)

WHEN the Practical Handkerchiefs Are What a Woman Wants

It is a good plan to give her a dozen or so for a Christmas present. Here are two new shipments of everyday initial handkerchiefs that would fit into many handkerchief boxes and especially those of school and college girls.

One is an Irish linen handkerchief with a hand-embroidered initial, very unusual value, at 25c each, \$3 a dozen.

The other is of finer quality Irish linen, with a medallion initial, beautifully embroidered by Swiss machinery, 50c each; \$6 a dozen.
(Main Floor, Central)

CHINESE boudoir slippers may be had embroidered in gay and diverse colors, or in self-colors, which are perhaps the prettiest. Prices are \$3.50 and \$1.

(Fourth Floor, Chestnut)

LEATHER Clothing for Sportsmen

Coats of moleskin, corduroy, mackinaw cloth, zibeline and chevot, with leather sleeves and leather lining and knit necks and wrists. \$15 to \$22.50.

Brown leather shirts with knit neck and wrists. \$12.50.

Brown leather full-length drawers to match. \$12.

Brown leather shirt with knit bottom, neck and wrists. \$18.

Brown or suede leather vests with leather or jersey cloth sleeves. \$12 and \$12.50.

Glove leather vests. \$10.

Brown or suede leather vests with four pockets. \$8 and \$8.50.

(The Gallery, Juniper)

Men's Suits With the Essentials of Character and Value

There are men's suits of all kinds in the market, good, bad and indifferent, but this year, as in former years, there is only one kind to be found here, the kind made of standard all-wool fabrics, hand tailored with particular care and fashioned and finished to perfection.

These are the essentials of character, quality, style, service and value for the money.

No matter how much a man may be willing to pay, and no matter where he tries, he cannot find better ready-to-wear suits than these. The man who is willing to pay less in the belief that he is getting as good is going to be badly disappointed.

Our men's suits are \$32 to \$80, and the variety embraces styles and patterns and shades for men of all ages and tastes, from youths getting into their first long trousers upward.

Men's Winter overcoats, \$38 to \$100.

(Third Floor, Market)

New Books

"Rim o' the World," by B. H. Bower, \$1.60. An engrossing range story which will appeal to lovers of virile fiction.

"Comrades of Peril," by Randall Parrish, \$1.50. A western story wherein the best man is he who is quickest with his "gun."
(Main Floor, Thirteenth)

SPECTACLES are taxed as a luxury, but there are few who wear them who do not regard them as a necessity—and especially so when they break.

We have a lens grinding shop in the building so that repairs can be quickly made and fresh prescriptions quickly filled.

(Main Gallery, Chestnut)

HERE'S a Splendid Overcoat for Your Chauffeur

It is a heavy ulster of dark gray kersey cloth. If quarter-lined with whorl and in oxford mixtures, and in light, medium and heavy weights, \$32.50 to \$52.50.

A fine dark blue kersey cloth overcoat is \$35.

Chauffeurs' suits of worsted and whorl in oxford mixtures, and in light, medium and heavy weights, \$32.50 to \$52.50.

Chauffeurs' gloves—short, long or gauntlet style; lined or unlined, \$3.25 to \$6.
(The Gallery, Chestnut)

AFTER Two Months' Delay Arrive Ruffled Muslin Curtains

They are an old-time favorite, to be sure, but it is surprising how many women have been asking for them. Certainly they are the daintiest of all curtains for bedrooms, and many brides like them for the entire house.

Plain muslin, \$1.75 to \$3.25 a pair. Dotted muslin, \$2.50 to \$4.25 a pair.
(Fifth Floor, Market)

Prism Field Glasses

A wonderful new field glass has been made since the war—the Victory Binocular. It is 6-power and the price is lower than before the war—\$45.

(Main Gallery, Chestnut)

THE Days for Children's Flannel Petticoats

And most mothers find it 'most as easy to get them all ready to put on, as to bother making—at such prices as these:

50c and 65c each for striped flannel petticoats on muslin waists, in 1 to 4-year sizes.

75c for princess petticoats, all of the flannellet, in white, and in 1 to 6-year sizes.

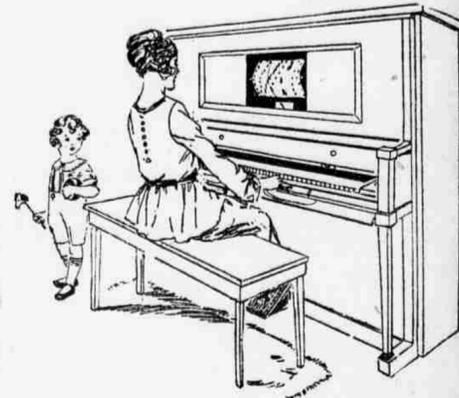
75c and 95c for striped flannellet petticoats on bands, for 4 to 14 year sizes.

(Third Floor, Chestnut)

Men Who Like Brogue Shoes—High or Low—

will be pleased with the styles that we are selling at \$13 a pair. They are of dark tan calfskin with wing tips and full perforation. Just the sort of smart, unusual looking shoes that young men of fashion favor.

\$13 is a moderate price for them.
(Main Floor, Market)



Music for the Long Evenings at Home

"I'm glad we don't have to go out tonight." How often did you make that remark last Winter, when the weather was bad, or you had had an unusually busy day?

It feels pretty good to get into house clothes and an easy chair, on such nights.

Especially if you have music in your home.

And to have music you do not need a musician—

A player-piano will give it

With a player-piano you can have any kind of music, from the newest bit of jazz to the finest classic. All of it played with absolute correctness and—if it is a good player-piano—with real feeling.

It is important that you get a good player-piano, and you can be sure of it if you get one that is incorporated in one of these famous pianos:

- | | |
|-------------------|-----------------------------|
| Chickering | Knabe |
| Schmacker | Haines Bros. |
| Emerson | Marshall and Wendell |
| Lindeman | J. C. Campbell |

Player and reproducing pianos in these makes are sold in Philadelphia at Wanamaker's only. Player prices range from \$600 for a player-piano, made in the same factory that makes the great Angelus, to \$3300 for a superb Chickering or Knabe Ampico grand reproducing piano.

(Egyptian Hall, Second Floor)

A Fresh, Snowy Lot of Irish Linen Table Cloths

This new consignment is one of the attractive groups of goods secured by our representative on his latest visit to the Irish market. They were made by one of the most extensive manufacturers in Belfast and at the prices they are decidedly good. The fabric is a full-bleached pure flax damask of snowy whiteness in a variety of rich floral patterns.

There is a choice of three sizes—

70x72 inches, \$9 each.

70x90 inches, \$11.25 each.

70x108 inches, \$13.75 each.
(First Floor, Chestnut)

New Arrivals in Velvet and Axminster Rugs

In attractive patterns for bedrooms, dining rooms and living rooms.

Axminster Rugs

9x12 ft., \$67.50 and \$78.50.

8.3x10.6 ft., \$50 and \$70.

11.3x12 ft., \$74.50 and \$87.50.

Velvet Rugs

9x12 ft., \$56.50 and \$63.50.

8.3x10.6 ft., \$48.50 and \$52.50.

Tapestry Rugs

9x12 ft., \$32.50.
(Seventh Floor, Chestnut)

A Fine Automobile Polish

is known as the Common Sense. It leaves a surface so dry that any dust that may settle on it can be wiped off easily.

Pint, 75c; quart, \$1.50; gallon, \$5.

A sample for the asking.
(The Gallery, Chestnut)